

NORTH AMERICA'S LIVE ENTERTAINMENT MEDIA NETWORK

Reach audiences across *155,000+* live events

Live Entertainment Guide operates a network of independent city websites helping audiences discover concerts, sports, theatre, festivals, comedy, and live entertainment across the United States and Canada.

<i>60</i> CITY WEBSITES	<i>12M+</i> ANNUAL VISITORS	<i>155K+</i> UPCOMING EVENTS	<i>22K+</i> VENUES	<i>118K+</i> ARTISTS & TEAMS	<i>38M+</i> AVAILABLE TICKETS
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OUR AUDIENCE

Travel & Hospitality Hotels · Resorts · Airlines · Tourism	Entertainment Ticketing · Attractions · Streaming · Live Events	Consumer Brands Banking · Credit Cards · Insurance · Telecom	Food & Lifestyle Restaurants · Retail · Shopping · Local Business
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01 — WHAT WE COVER

Four verticals, one network

Concerts

Touring artists, arena concerts, stadium tours, music festivals, residencies at leading venues.

Sports

Professional & collegiate teams, game schedules, stadium events, playoffs, championships.

Theatre

Broadway productions, touring musicals, opera, ballet, comedy, regional performances.

Festivals & Attractions

Music festivals, exhibitions, attractions, seasonal celebrations, family entertainment.

02 — AUDIENCE & REACH

Who we reach, and where

Audience Profile

Concert Audiences	45%
Sports Audiences	30%
Theatre Audiences	25%

Geographic Reach

New York

Los Angeles

Chicago

Miami

Tampa Bay

Las Vegas

Washington

Vancouver

Toronto

Charlotte

FEATURED CITIES

Atlanta

Chicago

Denver

Houston

Las Vegas

Los Angeles

Philadelphia

Portland

Seattle

New York

San Francisco

Washington, DC

+ 48 additional independent city guides across the U.S. & Canada — full list at [liveentertainment.guide](#)

03 — OUR NETWORK

Cities, national platforms & industries

60

INDEPENDENT CITY GUIDES

12

NATIONAL PLATFORMS

INDUSTRIES WE SERVE

● Hotels & Resorts

● Airlines & Tourism

● Restaurants & Nightlife

● Banking & Credit Cards

● Insurance & Telecom

● Retail & Local Business

● Attractions

● Entertainment

● Sports Organizations

04 — PARTNERSHIP OPPORTUNITIES

Ways to work with us

01 Network sponsorships

02 City sponsorships

03 Destination marketing

04 Tourism campaigns

05 Category sponsorships

06 Branded content

07 Custom campaigns

NATIONAL PLATFORMS

Theater Guide

Opera Guide

Comedy
Tickets

Fight Tickets

Soccer Tickets

F1 Tickets

Rodeo Guide

Ballet Tickets

Monster Truck
Shows

Golf Tickets

Tennis Tickets

Music Festivals

05 — WHY PARTNER WITH US

You're buying into a network, not a single website

High-Intent Audience

Reach people actively searching for things to do.

Daily Content Updates

Fresh listings keep your brand visible every day.

Trusted Editorial Platform

A respected source for local event information.

Local & Regional Coverage

Helping brands connect with audiences across North America.

Multi-Device Audience

Engaged users across desktop, mobile, and tablet.

Premium Environment

Your ads placed alongside quality, curated content.

City-Targeted Campaigns

Promote your brand in specific cities, regions, or network-wide.

Flexible Sponsorships

Custom partnerships, branded content, category and destination campaigns.

Technology Partner

Live Entertainment Guide partners with **American Arenas®**, an independent event technology company providing structured event data and publishing infrastructure across the network.

LET'S TALK

Ready to reach our audience?

Contact us through the Live Entertainment Guide website to discuss advertising, sponsorships, media opportunities, or strategic partnerships.

[PARTNER WITH US](#)[LIVEENTERTAINMENT.GUIDE](#)